

CoreNet/BU Scholarship Awards & Criteria - 2009

CoreNet New England and the Boston University Program for Real Estate Studies are pleased to announce the *2009 Gwen MacKenzie Scholarship Award*. This scholarship will be given to two aspiring real estate professionals who have shown an earnest commitment to advancing their skills and knowledge in the business of commercial real estate. As in years past, CoreNet New England and Boston University will grant the recipients free tuition to any one of the real estate classes offered at Boston University's Program for Real Estate Studies. The following is a summary of the criteria this scholarship.

Eligibility – The award is open to individuals between the ages of 18 and 35 who reside in New England. Other candidates may be considered under special circumstances at the discretion of the judges. An applicant may apply for a scholarship award annually as long as each previously awarded scholarship has been successfully completed with a grade of B or better. Classes must be taken within one (1) year of the award. Recipients will be invited to attend the CoreNet Awards Ceremony on Thursday Evening - November 5, 2009.

Application – Candidates will submit an essay of approximately 300-500 words for the consideration of the judges. This year the judges are asking the applicants to respond to the essay topic below for their submission. The content of the response is up to the applicant. The judges will be evaluating the responses based on several factors including the idea itself as well as the writing quality and clarity. The idea(s) should be compelling, original, applicable to different organizations, and feasible. Writing quality should include spelling, punctuation, grammar, word choice, tone, style, composition, etc.

2009 Essay Topic – With the ongoing use of alternative workplace strategies (including virtual offices, work from anywhere, etc.) there has been an associated disconnection of the workers from each other, their business units, and their organizations. Describe in 300-500 words some new ideas or approaches that could help to preserve the corporate "culture" and maintain a sense of connectedness in today's increasingly mobile work environment.

Judges – The judge's panel will consist of members of the Boston University Program for Real Estate Studies, CoreNet Global New England and former award recipients.

Rights to Materials – CoreNet and Boston University will have the right to use all or a portion of the essay's content in written or electronic communications and media. Award recipients agree to consent to the use of their photo in Boston University or CoreNet materials.

Timing – Essays should be submitted via e-mail by Wednesday, October 28, 2009 and sent to Mr. Jonathan Keefe, Director, Boston University program for Real Estate Studies. Jonathan's e-mail address is: jonathan01944@comcast.net