

Boston University Center for Professional Education
Professional Fund Raising Faculty

Roger Broome is a seasoned fund-raising professional with 41 years of experience in a wide variety of organizations. Roger is Founder and President of Broome & Lawson, Inc., a full service consulting firm established in 1995. His career began at the Juillard Conservatory in New York in 1968, and continued at Lincoln Center, The New England Conservatory in Boston, and A Better Chance, Inc. From 1980 to 1993 he was director, then vice president for development at Tufts University. As a consultant, his clients have included a wide range of educational, cultural, healthcare and international relations organizations. In 2005 Roger developed a course, Introduction to Fund Raising, which he teaches at Boston University Center for Professional Education. The course went on-line earlier this year.

Paul Levinson has been a professional fund raiser with a specialization in Planned Giving for 17 years, working for Boston University, New England Conservatory of Music and Milton Academy, among others. He also worked for PG Calc, a leading provider of Planned Giving software for 4 years. This enables him to combine his interpersonal skills with his love of numbers to demystify planned giving for BUCPE students, both in person in Boston and in the online edition of the Fund Raising Certificate class, for which Paul wrote the curriculum. In his spare time, Paul volunteers for Recording for the Blind and Dyslexic, sings with the Brookline Chorus and is involved with the lay ministry group of his church.

Frank White is an independent consultant with some four decades of communications experience. He served as editorial director in an alumni affairs and development office at a major Ivy League university from 1994 to 2008. He also taught continuing education courses in development communications and the principles and practices of fundraising at the same institution. Frank is a magna cum laude graduate of Harvard College and he attended Oxford University on a Rhodes Scholarship.