

## **Former Director of Boston University’s Financial Planning Program Robert J. Glovsky Tapped for Key Post in Obama Administration**

**Boston, Mass. (March 17, 2014)**—President Obama recently appointed several people to key administration posts, including Robert J. Glovsky, CFP<sup>®</sup>, director emeritus of the Financial Planning Program at Boston University’s Center for Professional Education, part of BU’s Metropolitan College (MET).

A Boston University School of Law alumnus, Glovsky was appointed Member of the President’s Advisory Council on Financial Capability for Young Americans. In a release from the White House press secretary, President Obama stated, “It gives me great confidence that such dedicated and capable individuals have agreed to join this Administration to serve the American people. I look forward to working with them in the months and years to come.”

Glovsky—who is vice chair and a principal of The Colony Group and former chair of the Board of Directors of the Certified Financial Planner Board of Standards, Inc.—has been associated with BU’s Financial Planning Program for over thirty years, twenty of those as program director. He continues to be involved in the program.

“Bob Glovsky spearheaded and launched the Center for Professional Education’s Financial Planning Program,” says MET Dean Tanya Zlateva. “More than ten thousand students have come to BU to engage in financial planning education in class or online, acquiring new professional knowledge and skills. It was Bob’s dedication, expertise, and thoughtfulness that made this possible.”

According to Ruth Ann Murray, assistant dean of business development at MET and director of the Center for Professional Education, “Under Bob’s leadership, the Financial Planning Program—the largest CFP Board-Registered Program in New England and among the largest in the country—has benefited from increased enrollments and growth in stature and reputation worldwide. Bob also initiated and oversaw development of BU’s Online Program in Financial Planning, the largest board-certified program offered by a not-for-profit institution of higher education.”

For several years, Glovsky has focused on the importance of financial literacy and financial services for the traditionally underserved. “Bob understands that financial health can be dramatically improved with the right advice—and this is particularly true for those of modest means,” says Murray. In March 2010, Glovsky was honored by Boston University for his contributions to the University as well as to the financial planning profession. The event corresponded with the establishment of the permanently endowed Robert J. Glovsky Scholarship Fund, created to help support the financial planning education of students who have chosen to assist the underserved, and who have a history of volunteering or working in the nonprofit sector.

The Financial Planning Program at Boston University Metropolitan College’s Center for Professional Education is one of the nation’s most established and successful programs. For more than twenty-five years, the Financial Planning Program has introduced a variety of financial strategies and products, while providing a strong foundation in financial planning.

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As one of the University’s 16 degree-granting bodies, Metropolitan College (MET) offers over 60 part-time undergraduate and graduate degree and certificate programs, providing a flexible learning environment that supports the academic, professional, and intellectual needs of working adults. Along with convenient evening classes, Metropolitan College also offers a variety of high-quality online and blended-format programs. For more information, visit **[bu.edu/met](http://bu.edu/met)**.

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